

2016-2017 Assessment Final Report

Department: KU Memorial Union | KJHK 90.7 FM

KJHK 90.7 FM Student Leader Learning Outcomes Assessment

Introduction

Assessment Project Description

The KJHK Student Leader Learning Outcomes project provided a universal method and tool for staff to use with KJHK student leaders to help in the assessment and documentation of enhanced learning in relation to the students' leadership experiences.

Student leaders in KJHK were assessed on their knowledge of the six stated learning outcomes for the Union Programs Office.

Service/Program Student Learning Outcome(s)

Leadership Development

Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to develop leadership skills (such as community
building, goal setting and pursuit, and decision-making) that allow them to
effectively guide others in pursuit of common goals.

Event Management

Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to develop event management skills (such as time
management, budgeting, and risk management strategies) that can be applied at KU
and beyond.

Intrapersonal Development

Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to develop personal life skills that will enable them to
hold a realistic self-view, demonstrate personal responsibility and accountability,
and seek emotional balance.

Interpersonal Relationships

Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to develop interpersonal skills that will enable them to
form meaningful and healthy relationships and communicate effectively with others.

Social Justice, Multiculturalism, & Civic Engagement



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Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to demonstrate their commitment to creating safe,
equitable, and inclusive communities at KU and beyond.

Intellectual Growth & Thinking

Students who provide, utilize or interact with services and programs provided by KU
Memorial Unions will be able to develop critical thinking and problem-solving skills
that will enable them to apply and connect acquired knowledge.

Population/Sample:

13 student leaders from KJHK participated in the learning outcomes project.

Assessment Method(s):

Pre/Post Self-Assessment along with a monthly focus on individual learning outcomes.

Summary of Key Findings/Results

KJHK student leaders experienced significant increases in intrapersonal development and event management competencies.

KJHK Student Learning Outcomes

	Pre-Test	Post-Test
(n =13)		
Social Justice	3.97	4.14
Leadership	4.22	4.38
Intrapersonal Development	3.73	4.04*
Intellectual Growth & Thinking	4.00	4.17
Interpersonal Development	4.25	4.47
Event Management	4.14	4.45*

^{* -} significant at p < 0.05



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Conclusions

Impact of Assessment

The assessment results are used in daily contact and advisement of the student leaders and their growth and leadership development. The assessment results aid in the improvement of the events/programs offered by the student organizations.

Additionally, the assessment results are used to inform advisors and leaders in setting direction for training sessions with leaders.

Lessons Learned

It was a somewhat disruptive year at KJHK, and factors that include losing an advisor and related staffing shortages may have affected amount of time dedicated to working on individual monthly units for each outcome. It may also be possible that the current assessment tool's effectiveness has run its course and a new method may produce better results in the future. Given the relative inexperience in leadership for next year's KJHK student directors, we plan to continue to assess KJHK student leadership with this method for one more year and then evaluate if a new set of tools and assessment may be required.