

# 2017-2018 Assessment Final Report

Department: Student Involvement & Leadership Center

---

## **Freshman Leadership Connection (FLC) Program Assessment]**

### **Introduction**

#### **Assessment Project Description**

As a premier program, the FLC program curriculum focused on Emotional Intelligence Leadership (EIL) model to unpacked the significance of having consciousness of self, others, and context when making informed decisions. The leadership excursions were used to provide students with opportunities for executive engagement, as well as exposing them to various leadership identities and philosophies on campus. The 2018 FLC Leadership Excursions included the KU Spencer Museum of Art, KU Football Complex, KU Lied Center, KU Architecture & Design Studios, the Chancellor's office.

#### **Service/Program Student Learning Outcome(s)**

Students participating in [Insert Service/Program Name] will be able to...

1. Demonstrate a basic understanding of introductory leadership theory (SILC Learning Outcome #4)
2. Apply gained insight or knowledge from campus peer mentor to craft an intentional student leadership experience (SILC Learning Outcome #3)
3. Identify at least two leadership theories (SILC Learning Outcome #4)
4. Describe their own philosophy of leadership (SILC Learning Outcome #
5. Identify various leadership identities (SILC Learning Outcome #4,5)
6. Relate leadership identities and theories to real life scenarios (SILC Learning Outcome #2,4)

#### **Population/Sample:**

Students who applied and were accepted into the Freshman Leadership Connection Program. Total Population: 15 first year students

# 2017-2018 Assessment Final Report

Department: Student Involvement & Leadership Center

---

## **Assessment Method(s):**

Assessment method used to measure effectiveness was an end of program survey, given to students upon completion of program.

The survey utilized the following

- Five open ended questions
- Ten statements utilizing Likert scale (1 = strongly disagree, 5 = strongly agree)

## **Summary of Key Findings/Results**

The main findings of the assessment supports that 70% of students strongly agreed they learned more about various philosophies of leadership as a result of this program.

Half of student participants strongly agreed that through the program they were able to develop their own leadership values and standard.

100% of students agreed that the Freshman Leadership Connection program increased their knowledge of KU campus.

Other findings support that participants valued having a hand-on approach to networking and connecting with various campus leaders and departments. Findings also support that the formed peer relationships added to the experience favorably.

## **Conclusions**

### **Impact of Assessment**

The results will be used to enhance the 2019 Freshman Leadership Connection Program in the following ways: increase leadership excursions; and add additional layers of assessment. The assessment project confirmed the need for innovative curriculum designs and delivery methods to teaching introductory leadership themes, as the curriculum design and delivery proved favorable to 90% of participants. Adjustments to the curriculum include providing more leadership excursions and utilizing a social capital framework to highlight the social capital as a resource needed to achieve student success.



# 2017-2018 Assessment Final Report

Department: Student Involvement & Leadership Center

---

## **Lessons Learned**

Assessment results from surveys indicated that the leadership excursions were the most valued aspect of the program. The workshops were not as valued, and suggestions of eliminating them all together was given from multiple students. During the next cohort, I will explore other forms of assessment, such as weekly reflections and/or a capstone cohort project.