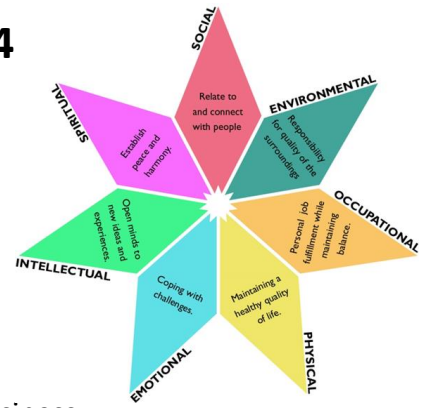


Faculty/Staff Wellness Needs Assessment | Spring 2014



Questions of Interest:

1. Was the Faculty/Staff Wellness Fair a worthwhile endeavor for KU employees?

DATA HIGHLIGHTS:

- **Staff (N = 58) more likely to attend than faculty (N = 5)**
 - The highest represented groups on campus were Student Affairs, Administration/Finance, Provosts Office, & School of Business
- **Attendees mildly agreed that the fair was of benefit, they would return next year, and they would recommend to a colleague**
- **HealthQuest most useful table**
 - Other tables of note included Robinson Center, Community Mercantile, KU Dining, Tobacco Free KS, and HyVee, Inc.
 - The most dominate reason that individuals approached a table was out of curiosity
 - Handouts and samples were the next most frequently cited reason for approaching a table, although these received less than 15% of the vote, respectively
- **Vendors (N = 24) agreed that the fair was beneficial and will likely participate again**
 - Although satisfied with overall process, check-in received the lowest satisfaction rating (4.21 on 6 point scale)
 - Specific check-in suggestions included a) provide free parking, b) allow vendors to enter door closer to fair location, c) allow vendors to have drinks, d) provide receipts

ACTION STEPS AS RESULT OF ASSESSMENT:

1. Committee will brainstorm specific needs of faculty... why are staff more likely to attend event than faculty members?
 - Focus groups with targeted faculty members
2. Study promotional efforts with Student Affairs & Administration/Finance as their groups had the highest attendance rates
 - Interview upper management...was support for attendance emphasized?
3. Check-in process for vendors will be revisited
 - Can parking passes be provided by KU?
 - Consider suggestions for smoother check-in process
4. Future survey considerations:
 - Collect more demographic data (e.g., gender, age, FT/PT status)
 - Ask why participants decided to attend

METHOD

Faculty/Staff Wellness Fair was held on a Tuesday from 7:30am-1:30pm. Three locations were included: Robinson Center, Watkins Memorial Health Center, & Ambler Student Recreation Fitness Center.

Survey available on ITouches; fair participants were randomly approached to complete survey. N= 68

