2015-2016 Student Affairs Assessment Plan
Department: KU Memorial Unions

Union Programs Student Leaders Learning Outcomes Project

Divisional Mission
To engage the KU community in services and programs that complement academic goals and enhance quality of life.

Departmental Mission
The Unions serve as the campus community center providing critical retail services and co-curricular learning opportunities, vibrant programs, and events that contribute to KU traditions. Ultimately, the Unions efforts contribute to student learning, recruitment, and retention in a context of community exchange.

Description of Service/Program Area
The Union Program’s Office is a campus-wide clearinghouse for activities in and around the KU Memorial Unions. Students are the motivating force behind Union Programs. The office provides advising and operational support to several student-led organizations:

• Student Union Activities—SUA was created by the KU Memorial Unions in 1938 as the Union student programming board. Their main mission statement is to provide a leadership development and entertainment piece for the Unions and University of Kansas campus.
  • 5 Exec leaders, 16 coordinators/assistant coordinators, about 100 committee members

• KJHK 90.7 FM--As the University of Kansas’ student run radio station, KJHK provides KU students with a unique and personal student development experience centered in the communication of culture. The station cultivates a sense of community and belonging on the KU campus. Through the KJHK experience, KU students learn leadership and relational skills that serve them for a lifetime.
  • 16 students leaders about 150 volunteers
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• The Big Event--The Big Event connects the KU campus with the Lawrence community by recruiting thousands of student, faculty and staff volunteers to work at hundreds of local job sites during one annual day of service.
  • 11 student leaders, about 40 committee volunteers

Departmental Learning Outcomes: KU Memorial Unions Knowledge domains

Leadership Development:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain the skills, knowledge & behaviors necessary to develop teams that fulfill the mission and goals of the organization.

Practical Competence:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain the skills knowledge & behaviors necessary to complete the job. The acquisition of skills that are transferable to real-life scenarios.

Intrapersonal Development:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain skills, knowledge, & behaviors necessary to develop a realistic self-appraisal & positive sense of self.

Interpersonal Development:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain skills, knowledge, & behaviors necessary to foster effective relationships.

Inclusion, Social Justice & Civic Engagement:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain skills, knowledge, & behaviors necessary to understand, appreciate, & interact with a diverse and interdependent world.

Learning & Critical Thinking:
Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will obtain the skills, knowledge & behaviors necessary to synthesize knowledge from a variety of sources and make informed decisions.

Service/Program Student Learning Outcome(s)

Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to...
  • Develop leadership skills (such as community building, goal setting and pursuit, and decision-making) that allow them to effectively guide others in pursuit of common goals. (CAS: Interpersonal Competence)
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- Develop event management skills (such as time management, budgeting, and risk management strategies) that can be applied at KU and beyond. (CAS: Practical Competence)
- Develop personal life skills that will enable them to hold a realistic self-view, demonstrate personal responsibility and accountability, and seek emotional balance. (CAS: Practical Competence & Intrapersonal Development)
- Develop interpersonal skills that will enable them to form meaningful and healthy relationships and communicate effectively with others. (CAS: Interpersonal Competence)
- Demonstrate their commitment to creating safe, equitable, and inclusive communities at KU and beyond. (CAS: Humanitarianism & Civic Engagement)
- Develop critical thinking and problem-solving skills that will enable them to apply and connect acquired knowledge. (CAS: Cognitive Complexity)

**Divisional Student Learning Outcomes**: Check all that apply

- Knowledge Acquisition
- Cognitive Complexity
- Intrapersonal Development
- Interpersonal Competence
- Humanitarianism & Civic Engagement
- Practical Competence

**Project Specifics**

**Project Title:**
KUMU Union Programs Student Leader Learning Outcomes Project

**Purpose of the project:**

The Union Programs Student Leader Learning Outcomes Project provides a universal method and tool for staff to use with student leaders in student organizations, programs, or activities to help in the assessment and documentation of enhanced learning in relation to the students’ leadership experiences.

Student leaders in SUA, KJHK & the Big Event will be assessed on their knowledge of the six stated learning outcomes for the Union Programs Office.
Assessment method(s):
Pre/Post Self-Assessment along with a monthly focus on individual learning outcomes

Staff contact(s):
JJ O’Toole-Curran: jjotoole@ku.edu
Tom Johnson: tvj@ku.edu

Timeline/frequency:
Timeline varies per student organization
Pre Self-Assessment: As student leaders enter their new positions, each leader will be administered the pre self-assessment.

Monthly focus on individual learning outcomes: For SUA & KJHK leaders only--
Monthly: 1 learning outcome is a focus for the student leaders. Student leaders will take a self-evaluation on the individual learning outcome. The Advisor will complete a rubric on the individual learning outcome for the student. Together at a weekly meeting they will discuss progress on the learning outcome.

Post Self-Assessment: As student leaders exit their positions, each leader will complete a post self-assessment.

Population/Sample: 55-57 students
Student Union Activities (SUA) student leaders
KHKJ student leaders
The Big Event student leaders

Special challenges to this assessment:
Focus on monthly learning outcome with each student leader can be time consuming for staff advisor who is already strapped with day to day event management.

Finding more use of the monthly learning outcomes student evaluation and advisor rubric past the weekly advisor meeting.
Use to inform current practice:
The assessment results will be used in our daily contact and advisement of the student leaders. The assessment results aid in the improvement of the events/programs offered by the student organizations.

The assessment results are used to inform advisors and leaders in setting direction for training sessions with leaders.

Plans for reporting results:
Share results with Student Affairs to be reported in Annual Report.
Share results with KUMU Corporation board members, KUMU Management Team, Union Programs Professional Staff and Students.
Published on UP website

CampusLabs Used: ☒ Yes ☐ No