

2016-2017 Assessment Final Report

Department: KU Memorial Union | The Big Event

The Big Event (TBE) Student Leader Learning Outcomes Assessment

Introduction

Assessment Project Description

The Big Event Student Leader Learning Outcomes project provided a universal method and tool for staff to use with The Big Event student leaders to help in the assessment and documentation of enhanced learning in relation to the students' leadership experiences.

Student leaders in TBE were assessed on their knowledge of the six stated learning outcomes for the Union Programs Office.

Service/Program Student Learning Outcome(s)

Leadership Development

- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to develop leadership skills (such as community building, goal setting and pursuit, and decision-making) that allow them to effectively guide others in pursuit of common goals.

Event Management

- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to develop event management skills (such as time management, budgeting, and risk management strategies) that can be applied at KU and beyond.

Intrapersonal Development

- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to develop personal life skills that will enable them to hold a realistic self-view, demonstrate personal responsibility and accountability, and seek emotional balance.

Interpersonal Relationships

- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to develop interpersonal skills that will enable them to form meaningful and healthy relationships and communicate effectively with others.

Social Justice, Multiculturalism, & Civic Engagement

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- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to demonstrate their commitment to creating safe, equitable, and inclusive communities at KU and beyond.

Intellectual Growth & Thinking

- Students who provide, utilize or interact with services and programs provided by KU Memorial Unions will be able to develop critical thinking and problem-solving skills that will enable them to apply and connect acquired knowledge.

Population/Sample:

12 student leaders from SUA participated in the learning outcomes project.

Assessment Method(s):

Pre/Post Self-Assessment with focus on three of the learning outcomes. Due to the shorter leadership term of TBE leaders, The Big Event picked the three learning outcomes on which leaders felt they most could improve and focused on those with workshops, presentations, and activities. These were social justice, leadership, and interpersonal development. Rather than using the monthly individual worksheets, the three topics were carried throughout the entire year with various activities and speakers.

Summary of Key Findings/Results

The Big Event leaders saw significant growth in the three areas of focus as well as intrapersonal development.

SUA Student Learning Outcomes

	Pre-Test	Post-Test
(n =12)		
Social Justice	3.92	4.28*
Leadership	3.86	4.17*

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Intrapersonal Development	4.01	4.40*
Intellectual Growth & Thinking	4.17	4.13
Interpersonal Development	4.17	4.42*
Event Management	3.71	3.95

* - significant at $p < 0.05$

Conclusions

Impact of Assessment

The assessment results are used in daily contact and advisement of the student leaders and their growth and leadership development.

Lessons Learned

The Big Event leaders are in the office less hours a week through out the year than SUA and KJHK leaders. Due to this being able to focus on just a couple of outcomes made a larger impact. This method seems to be working well for TBE and will be continued next year.