

Assessment Strategies

Student Learning Outcomes

- Measures what students learn from their participation in offered services, programs, and activities.

Tracking Usage

- Monitors usage of services, programs, and facilities (i.e. raw numbers, frequency, age, class standing, gender, race/ethnicity, residence, etc.).

Student Needs Assessment

- Identifies students' needs and monitors how they change over time.

Student Satisfaction

- Measures the level of student satisfaction with services, programs, and facilities.

Campus Climate

- Identifies how various groups of students experience the university; assesses the collective perception of campus and student experience.

Outcomes Assessment

- Measures outcomes associated with higher education (i.e. Multi-Institutional Study of Leadership, Senior/Graduation Survey, etc.).

Benchmarking

- Compare the quality of and student satisfaction with services, programs, and facilities with peer institutions.

Professional Standards

- Measures how services, programs and facilities compare to accepted national standards (i.e. Council for the Advancement of Standards (CAS), health center and psychological services accreditation agencies, etc.)