2016-2017 Student Affairs Assessment Plan

Department: Student Money Management Services

Student Money Management Assessment Plan

Student Money Management Services Workshop Presentation Assessment

Division Mission

To engage the KU community in services and programs that complement academic goals and enhance quality of life.

Department Mission

Student Money Management Services is committed to improving KU students' financial situations by empowering them to analyze their finances, make sound decisions, and commit to controlling their financial lives while at the University of Kansas and into the future.

Department Student Learning Outcomes

Students who utilize or interact with services and programs provided by Student Money Management Services will be able to…

1. Demonstrate an understanding of money management concepts, including income sources, checking and savings accounts, budget management, credit cards, and credit history.

Description of Service/Program

Student Money Management Services conducts workshop presentations for students, faculty, staff and other organizations across KU's campus and the Lawrence community. During workshop presentations, office staff cover money management concepts intended to help students understand the meaning of their money and the behavior associated with money. We also address why it is important to manage money. Informing students of actions, they can take to better manage their finances while they are in college is vital to their survival.

Service/Program Student Learning Outcome(s)

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Students participating in Student Money Management Service's Notecard Assessment will be able to…

- List at least one money management concept learned during the workshop presentation. (Department Student Learning Outcome #1)

Divisional Student Learning Outcomes: *Check all that apply*

☒ Knowledge Acquisition
☐ Cognitive Complexity
☐ Intrapersonal Development
☐ Interpersonal Competence
☐ Humanitarianism & Civic Engagement
☒ Practical Competence

Project Specifics

Project Title: Student Money Management Services Workshop Presentations Assessment

Purpose of the project: Assess the effectiveness of workshop presentations in educating students on money management concepts.

Assessment method(s): At the conclusion of presentations, student participants will be provided with a notecard. Using the notecard, students will be asked to respond to the following prompt: "Please list one thing you learned during the Student Money Management Services presentation." Responses will then be qualitatively analyzed to determine themes in the data.

Staff contact(s): Leticia Gradington, Director of Student Money Management Services

Timeline/frequency: Every fall 2016 and spring 2017 we will do notecard assessment.

Population/Sample: The population being assessed are any individuals that use our services or attend our educational sessions.

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Special challenges to this assessment: The only challenges we face is if the presenters forget to hand out the note cards and collect the data. Usually, there is only one presenter so no one is there to remind him/her to collect the data.

Use to inform current practice:
The note card assessment will help us to enhance our understanding of what the audience is learning from our sessions and are they gaining understanding of the topics being presented.

Plans for reporting results: Findings will be shared with all Student Money Management Services staff. In addition, findings will be included in the Student Affairs annual report.

CampusLabs Used: ☐ Yes ☒ No