

2015-2016 Assessment Final Report

Department: Student Involvement and Leadership Center

Student Office Training Day Assessment

Introduction

Assessment Project Description

Student Officer Training Day is a half-day conference/educational program provided by the Student Involvement and Leadership Center (SILC) and Union Programs each year. Breakout sessions are provided for student organizations, including topics that will be beneficial to the success of the organization. This year's topics included:

- Diversity and Inclusivity
- Funding and Finances for your Organization
- Nuts and Bolts of Running Student Organizations
- Peer Leadership Consultants Exercise
- University Policies for Event Planning/Marketing

Student Officer Training Day was selected for assessment to determine if it is effectively educating students on the various aspects of effectively engaging in student organizations as student leaders. This feedback will provide SILC staff insight into how improvements can be made to this program.

Service/Program Student Learning Outcome(s)

Students participating in a Student Officer Training Day will be able to...

1. Develop understanding of policies and procedures for successful student organization registration, (SILC Learning Outcome #1,; Student Orgs Learning Outcome #1)
2. Understand the possible funding opportunities available to the student organizations on the KU campus, (SILC Learning Outcome #1, #2, #3,; Student Orgs Learning Outcome #1)
3. Engage in meaningful discussion and dialogue regarding diversity and inclusivity issues involving student organizations, (SILC Learning Outcome #3, #5, #6,; Student Orgs Learning Outcome #4, #5, #6, #7)

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4. Understand and practice steps of effective event planning, scheduling, logistics, event programming, implementation, promotion, execution, evaluation, etc. (SILC Learning Outcome #1, #3, #4; Student Orgs Learning Outcome #2, #3, #7)
5. Students will be provided with a variety of leadership programs, training and development, and opportunities to further enhance their skill set, knowledge and impact their co-curricular experience. (SILC Learning Outcome #1, #2, #3, #4, #5; Student Orgs Learning Outcome #1, #2, #6, #7)

Population/Sample:

Students who attended a Student Officer Training Day during the 2015 fall semester were asked to fill out a written evaluation directly after the session. A total of 65 students were in attendance, and 51 students participated in the written evaluation.

Assessment Method(s):

Participants were asked to fill out a written survey directly after the session.

Summary of Key Findings/Results

Demographic Findings

- 96.08% of respondents identified as students (n=49)
- 5.88% of respondents identified as freshman, 21.57% identified as sophomores, 27.45% identified as juniors, 29.41% identified as seniors, 11.76% identified as Graduate Students, and 3.92% identified as Not applicable due to their status as a staff member with the University.
- 9.80% of respondents identified as 30+ years old, and with only 2 staff/faculty members in attendance it was discovered that at least 3 students were in attendance who had Nontraditional affiliation
- 47.06% of respondents identified as male, 47.06% of respondents identified as female, and 1 respondent identified as transgender
- 68.63% of respondents identified as Caucasian/White (n=35)
- 64.71% of respondents live in other off-campus housing (n=33)

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Comprehends policies and procedures for successful student organization registration:

- 92.16% of respondents agree or strongly agree that they have a better understanding of how the annual student group registration process after participating in Student Officer Training Day (n=51)
- 90.20% of respondents agree or strongly agree that they have a better understanding of why a constitution and by-laws are important for their organization after participating in Student Officer Training Day (n=51)
- 76.47% of respondents agree or strongly agree that they have a better understanding of their advisor's role in supporting their organization after participating in Student Officer Training Day (n=51)

Comprehend possible funding opportunities available to the student organizations:

- 90.19% of respondents agree or strongly agree that they have a better understanding of how to obtain Coca-Cola and Student Senate funding for their organization after participating in Student Officer Training Day (n=51)
- 80.39% of respondents agree or strongly agree that they recognize the differences between local checking and SOFAS accounts for their organization after participating in Student Officer Training Day (n=51)
- 84.31% of respondents agree or strongly agree that they are more aware of fundraising sources for their organization after participating in Student Officer Training Day (n=51)

Recognize diversity and inclusivity issues involving student organizations:

- 70.59% of respondents agree or strongly agree that they are more aware of how diversity and social justice relate to leadership after participating in Student Officer Training Day (n=51)
- 72.55% of respondents agree or strongly agree that they are more knowledgeable of inclusive practices and programming after participating in Student Officer Training Day (n=51)

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Develop professional and leadership skills (such as event planning, scheduling, logistics, event programming, implementation, promotion, execution, evaluation, etc.) that can be transferred to their professional experiences beyond KU:

- 84.32% of respondents agree or strongly agree that they are more knowledgeable about constructing a planning timeline for an event after participating in Student Officer Training Day (n=51)
- 94.12% of respondents agree or strongly agree that they have a better understanding of KU resources available to assist my organization during the planning process after participating in Student Officer Training Day (n=51)
- 74.51% of respondents agree or strongly agree that they recognize the importance of conducting evaluations after participating in Student Officer Training Day (n=51)

Recognize Peer Leadership Consultants' role in assisting student organizations:

- 64.71% of respondents agree or strongly agree they have a better understanding of how Peer Leadership Consultants can assist their organization, while 15.69% of respondents disagreed after participating in Student Officer Training Day (n=51)

Conclusions

Impact of Assessment

These results will cause the Student Involvement and Leadership Center (SILC) to revamp the Student Officer Training Day for the 2016-2017 academic year.

- More time will be allotted for student organization leaders to get to know one another.
- Overall, received positive feedback on Student Officer Training Day
- According to the data, the student organization registration process, funding opportunities, and KU resources were sections that respondents had a significant understanding of

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- According to the data, we could continue developing the sections regarding the Peer Leadership Consultants and Diversity and Inclusivity

Lessons Learned

- The use of written evaluation forms worked well, however we should work on condensing the number of questions asked as a handful of respondents skipped the section that allowed them to write in answers.
- Conduct and finalize report final data report immediately following the conclusion of the event to ensure information is fresh in our minds
- In future assessment, with regards specifically to Student Officer Training Day, we could assess one or two learning outcomes instead of five to get more in-depth analysis
- We did well with including demographic information regarding sexual orientation, but we can still work on attracting a more diverse audience because the program was predominantly white.