

2017-2018 Assessment Final Report

Department: Sexual Assault Prevention and Education Center

Jayhawks Give a FLOCK! 2017-2018 Assessment Final Report

Introduction

Jayhawks Give a FLOCK! is the University of Kansas' evidenced-based bystander intervention program. The program is designed to increase student recognition of sexual assault as a problem and provide them with the knowledge and skills to intervene in situations involving sexual assault.

Service/Program Student Learning Outcome(s)

Students participating in Jayhawks Give a *FLOCK!* were be able to...

- Identify risky situations where bystander intervention could be needed
- Develop strategies to facilitate safe bystander intervention as an individual
- Apply strategies to facilitate safe bystander intervention as a group
- Recognize prevalence of sexual violence as a serious campus issue
- Demonstrate an increased confidence in ability to support survivors and hold offenders accountable

Population/Sample:

In 2017-2018, 1,349 KU undergraduate students participated in *Jayhawks Give a FLOCK!* Of those students, 1,109 (82%) completed a pre-test survey before the workshop and a post-test survey afterwards.

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Assessment Method(s):

Paper Survey for immediate pre and post assessment at each training session.

Electronic Survey for 8-10 week post assessment.

Data were analyzed using a paired sample t-test. Participants were asked to respond to two scales: Readiness to Help Scale (Banyard, Moynihan, Cares, & Warner, 2014) and Bystander Efficacy Scale (Banyard, 2008).

Summary of Key Findings/Results

Readiness to Help

The Readiness to Help scale assesses participants' awareness of sexual assault as a problem on campus. Participant responses could range from 1 (strongly disagree) to 5 (strongly). There were significant differences in the scores from the pre-test to the post-test survey:

- Responses to "I don't think sexual assault is a problem on this campus" **increased on average 0.49 points (12.3%)** from pre-test ($M=3.58$, $SD=0.92$) to post-test ($M=4.02$, $SD=0.88$); $t(1088)=0.493$, $p<.001$).
- Responses to "I don't think there is much I can do to about sexual assault on campus" **increased on average 0.35 points (13.3%)** from pre-test ($M=3.68$, $SD=0.88$) to post-test ($M=4.17$, $SD=0.78$); $t(1084)=0.348$, $p<.001$).
- Responses to "there is not much need for me to think about sexual assault on campus" **increased on average 0.35 points (9.3%)** from pre-test ($M=3.77$, $SD=0.93$) to post-test ($M=4.12$, $SD=0.87$); $t(1084)=0.349$, $p<.001$).

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These results suggest that participating in Jayhawks Give a FLOCK! increases students' awareness of sexual assault as a serious issue affecting their campus community.

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
1. I don't think sexual assault is a problem on this campus.	Pre-Test	3.58	1092	.922	.028
	Post-Test	4.02	1092	.879	.027
2. I don't think there is much I can do to about sexual assault on campus.	Pre-Test	3.68	1089	.883	.027
	Post-Test	4.17	1089	.783	.024
3. There is not much need for me to think about sexual assault on campus.	Pre-Test	3.77	1085	.926	.028
	Post-Test	4.12	1085	.871	.026

Paired Samples Test

	Paired Differences						t	df	Sig.
	Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference					
				Lower	Upper				
I don't think there is much I can do to about sexual assault on campus.	.493	.830	.025	.542	.444	-19.597	1088	.001	
There is not much need for me to think about sexual assault on campus.	.348	.822	.025	.397	.299	-13.962	1084	.001	
There is not much need for me to think about sexual assault on campus.	.349	.822	.025	.397	.299	-13.962	1084	.001	

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Bystander Efficacy

The Bystander Efficacy scale assesses participants' confidence in performing bystander behaviors. Participant responses could range from 0 (not confident at all) to 100 (very confident). There were significant differences in the scores from the pre-test to the post-test survey:

- Responses to “get help and resources for a friend who tells me they have been raped” **increased on average 10.42 points (12.4%)** from pre-test ($M=84.05$, $SD=17.63$) to post-test ($M=94.47$, $SD=9.77$); $t(1095)=10.42$, $p<.001$).
- Responses to “do something to help a very drunk person who is being brought upstairs to a bedroom by a group of people at a party” **increased on average 8.12 points (9.49%)** from pre-test ($M=85.56$, $SD=18.56$) to post-test ($M=93.68$, $SD=11.89$); $t(1094)=8.12$, $p<.001$).
- Responses to “do something if I see a woman who looks very uncomfortable surrounded by a group of men at a party” **increased on average 8.74 points (10.3%)** from pre-test ($M=84.71$, $SD=18.69$) to post-test ($M=93.46$, $SD=12.45$); $t(1092)=8.74$, $p<.001$).
- Responses to “speak up to someone who is making excuses for forcing someone to have sex with them.” **increased on average 6.59 (7.5%)** from pre-test ($M=88.06$, $SD=17.34$) to post-test ($M=94.65$, $SD=10.73$); $t(1093)=6.59$, $p<.001$).

These results suggest that students are more confident in their abilities to intervene as a bystander in situations involving sexual assault after participating in Jayhawks Give a FLOCK!

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Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
		1. Get help and resources for a friend who tells me they have been raped.	Pre-Test	84.05	1096
	Post-Test	94.47	1096	9.769	.295
2. Do something to help a very drunk person who is being brought upstairs to a bedroom by a group of people at a party.	Pre-Test	85.56	1095	18.564	.561
	Post-Test	93.68	1095	11.894	.359
3. Do something if I see a woman who looks very uncomfortable surrounded by a group of men at a party.	Pre-Test	84.71	1093	18.689	.565
	Post-Test	93.46	1093	12.446	.376
4. Speak up to someone who is making excuses for forcing someone to have sex with them.	Pre-Test	88.06	1094	17.341	.524
	Post-Test	94.65	1094	10.730	.324

Paired Samples Test

	Mean	Std. Deviation	Paired Differences			t	df	Sig.
			Mean	Std. Error	95% Confidence Interval of the Difference			
			Mean	Lower	Upper			
1. Get help and resources for a friend who tells me they have been raped.	10.418	14.203	.429	11.260	9.576	-24.284	1095	.001
2. Do something to help a very drunk person who is being brought upstairs to a bedroom by a group of people at a party.	8.119	15.808	.478	9.056	7.181	-16.995	1094	.001
3. Do something if I see a woman who looks very uncomfortable surrounded by a group of men at a party.	8.745	14.991	.453	9.634	7.855	-19.285	1092	.001

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4. Speak up to someone who is making excuses for forcing someone to have sex with them.	6.590	14.476	.438	7.449	5.732	-15.058	1093	.001
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Conclusions

Impact of Assessment

These results suggest that participating in Jayhawks Give a FLOCK! Increases:

- *students' awareness of sexual assault as a serious issue affecting their campus community*
- *students' are more confident in their abilities to intervene as a bystander in situations involving sexual assault after participating in Jayhawks Give a FLOCK!*

Lessons Learned

We learned that the remodeled program is more impactful than the previous model and that utilizing of this bystander program is providing students with positive gains in knowledge acquisition and confidence to act.