

Jayhawk Buddy System | Last Call Pizza Fall 2014



BE SMART. BUDDY UP.

QUESTIONS OF INTEREST:

1. Does pizza in the residence halls:
 - a. Bring students back to campus earlier than usual?
 - b. Encourage students to stay with a buddy?
 - c. Prevent students from going back out again that night?
2. Differences between Spring Pizza Night and Fall events

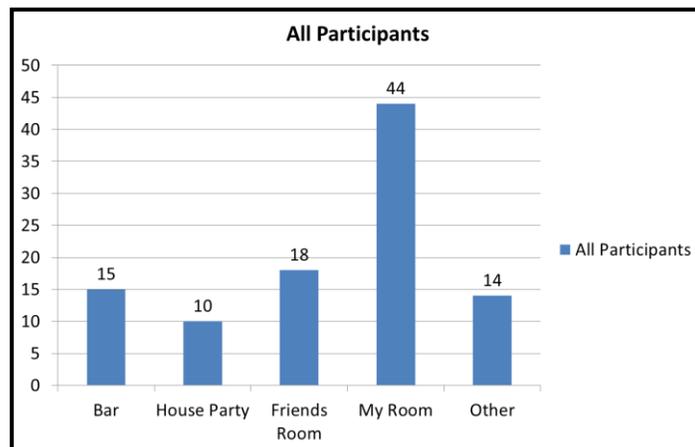
DATA HIGHLIGHTS:

1. Most students would be in their residence hall room or friends' room if not for the pizza
 - ¼ of students would be at a bar or house party
 - This is an increase to Spring 2014
2. 30% of students said they would still be drinking if not for the pizza
 - This statistic has not changed since Spring 2014
 - GSP in particular more likely to return because of the pizza
3. 43% of students said they came home earlier because of the pizza
 - This is an increase from Spring 2014, where 36% indicated they came earlier as a result of the pizza
4. 66% returned to the hall with a buddy
 - This is a decrease from Spring 2014, where 70% returned with a buddy

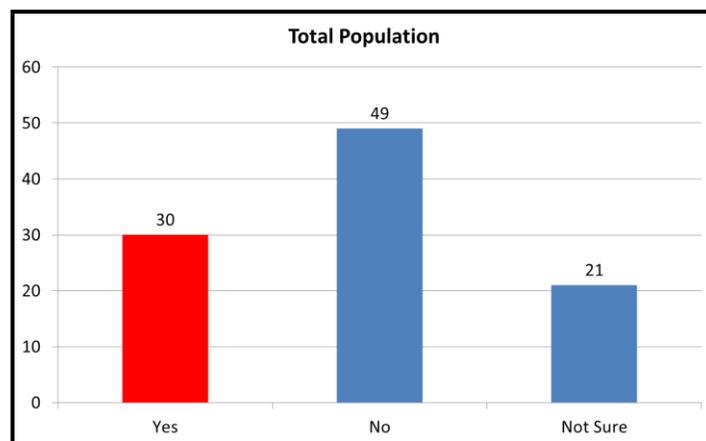
ACTION STEPS AS RESULT OF ASSESSMENT:

- *Adding in more pizza nights*- results indicate that pizza is an effective means to get approximately 1/4 of students back to campus earlier than usual; GSP in particular benefitted from the intervention
- *Promote buddy action*- consider ways to encourage returning with a buddy rather than alone... perhaps prizes or more pizza given to those who show up with a buddy

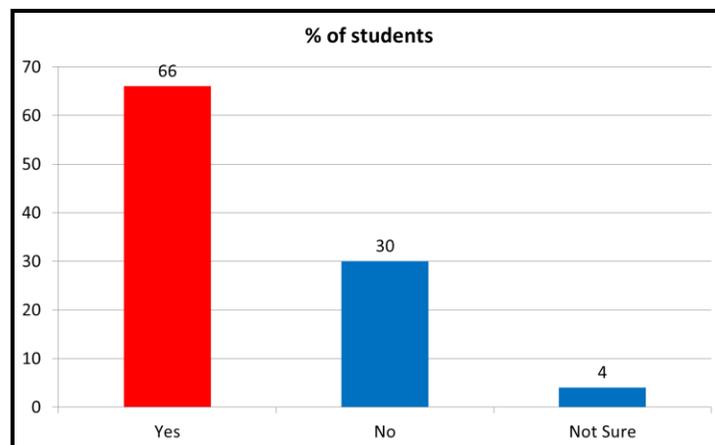
If pizza were not here right now, where would you be?



If pizza were not here right now, would you be drinking?



Did you come back to the hall tonight with a buddy?



METHOD

- 5-item questionnaire
- Distributed on nights of home football games
- McCollum, Lewis, Templin, Ellsworth, Hashinger, Corbin, GSP, Oliver, Scholarship Halls

DEMOGRAPHICS

N = 713 students
(49% males)
<21 = 543
≥21 = 42