2015-2016 Student Affairs Assessment Plan

Department: Student Money Management Services

Money Management Workshop Presentation Assessment

Divisional Mission

To engage the KU community in services and programs that complement academic goals and enhance quality of life.

Departmental Mission

Student Money Management Services is committed to improving KU students' financial situations by empowering them to analyze their finances, make sound decisions, and commit to controlling their financial lives while at the University of Kansas and into the future.

Departmental Student Learning Outcomes

Students who utilize or interact with services and programs provided by Student Money Management Services will be able to…

1. Demonstrate an understanding of money management concepts, including income sources, checking and savings accounts, budget management, credit cards, and credit history.
2. Design a plan or strategy to reach their personal financial goals.

Description of Service/Program Area

Student Money Management Services conducts workshop presentations for various student groups across KU's campus. During workshop presentations, office staff cover money management concepts intended to help students live within their means. By discussing actions students can take to better manage their finances during the presentations, they can focus more on their education.

Service/Program Student Learning Outcome(s)

Students participating in Workshop Presentations will be able to…

- List at least one money management concept discussed during the workshop presentation. (Departmental Student Learning Outcome #1)

Divisional Student Learning Outcomes: *Check all that apply*

☒ Knowledge Acquisition
☐ Cognitive Complexity
☐ Intrapersonal Development
☐ Interpersonal Competence
☐ Humanitarianism & Civic Engagement
☒ Practical Competence

Project Specifics

Project Title: Money Management Workshop Presentation Assessment

Purpose of the project: Assess the effectiveness of workshop presentations in educating students on money management concepts.

Assessment method(s): At the conclusion of presentations, student participants will be provided with a notecard. Using the notecard, students will be asked to respond to the following prompt: "Please list at least one money management concept you learned during the Student Money Management Services presentation." Responses will then be qualitatively analyzed to determine themes in the data.

Staff contact(s): Leticia Gradington, Director of Student Money Management Services, lgradington@ku.edu

Timeline/frequency: Ongoing throughout the Spring 2016 semester.

Population/Sample: All students participating in money management workshop presentations.

Special challenges to this assessment: Students not completing or submitting their notecards following the presentations. In order to address this issue, all presentation note cards will be analyzed collectively at the end of the semester. This will ensure that an appropriate amount of responses will be available for analysis.

Use to inform current practice: Notecard responses will inform Student Money Management Services staff on the effectiveness of workshops, as well as they key concepts students are retaining. Responses will also determine what improvements may be needed for workshops.

Plans for reporting results: Findings will be shared with all Student Money Management Services staff. In addition, findings will be included in the Student Affairs annual report.

CampusLabs Used: ☐ Yes ☒ No