

Student Affairs Strategic Planning Committee
3:00 – 4:00 p.m., March 6, 2017
Alcove F

Members: Steve Allton, Meagan Collins, Vanessa Delgado, ~~Joe Gillespie~~, Leticia Gradington, Kevin Joseph, ~~Lisa Kring~~, Michael Maestas, Megan Smith, ~~Lindsay Orion~~, ~~Kari Stone-Sewalish~~ (Lance Watson), Jill Urkoski, Aramis Watson

1. Welcome

2. Updates

- Strategic Planning Brochure
 - Kevin shared that once the strategic plan is complete, Tammara would like the information placed in a small booklet/brochure. Kevin has a sample from another institution, but forgot to bring it to the meeting. He will share at a future meeting.
- Phase 3 Survey Results
 - Kevin provided the group with a handout displaying the results of the Phase 3 survey. He also mentioned that Tammara was provided with the same handout for review.
- Final 2017 – 2020 Division Goals
 - Based on survey results and Tammara's feedback, five strategic goals were finalized for the 2017 – 2020 Strategic Plan:
 - Establish and enhance programs and initiatives that meet the needs and interests of all KU students, which improve access, retention, engagement, persistence, and completion.
 - Establish and enhance services that support personal health, safety, and wellness.
 - Foster a culture that promotes social justice, inclusion, and equity through engagement and education.
 - Encourage professional growth and advancement by recruiting, developing, and retaining diverse and qualified staff at all levels.
 - Demonstrate and communicate the impact of Student Affairs efforts on the KU student experience within the division and to external stakeholders.
- April Meeting (?)
 - Kevin will ask Jennifer Sprague to schedule an April meeting, as a final wrap-up meeting or to tie up any loose ends.

3. Discussion

- Student Survey
 - i. Kevin shared a draft of a survey to administer to students, as part of the strategic planning process.

- ii. Members of the committee felt the draft survey could be revised to truly capture the needs and interests of students. Some examples shared during the meeting involved including questions capturing students' awareness of services, level of engagement, off-campus interests, and behaviors.
 - iii. Kevin agreed to send the survey out via email for further review and asked committee members to provide any feedback by Friday, March 10th.
- Strategic Objectives Development
 - i. Strategic Objectives
 - Kevin explained that the committee's next step in the strategic planning process involves developing objectives for each of our strategic goals.
 - Kevin provided and explained the Division Objectives Worksheet. Individually, committee members will complete the worksheet—identifying no more than five objectives per strategic goal.
 - Kevin also shared that he would send the worksheet out via email.
 - ii. Metrics
 - In addition to identifying objectives for each strategic goal, the Division Objectives Worksheet calls for committee members to identify metrics or measures of success for each objective they come up with.
 - After explaining the worksheet, the group then worked through an example of objective and metric development.
- Next Steps:
 - i. Student Survey – March 13th – 31st
 - Kevin shared that OIRP is already working on pulling a sample for the survey. So, once the survey is finalized it can go out immediately.
 - ii. Meeting- March 16th (Cancel?)
 - The group agreed to cancel the scheduled March 16th meeting—to allow more time to complete the Division Objectives Worksheet.
 - iii. Complete Strategic Objectives Worksheet Individually
 - Send to Kevin via email by March 17th or 20th(?)
 - a. The group agreed to complete and send their Division Objectives Worksheet to Kevin by Monday, March 20th.
 - Kevin will code responses to create objectives around themes and send out to committee for review by March 27th.
 - iv. Discuss themed objectives and metrics- March 31st
 - v. Finalize content (goals, objectives, metrics) for Strategic Plan development by April 7th.
 - Share with Tammara and SA Leadership Team

4. Additional Comments/Questions

Next Meeting – ~~March 16th – 9:00 Alcove F~~ (or March 31st – 3:00 Alcove F)