

Student Affairs Strategic Planning Committee
9:00 – 10:00 a.m., February 2, 2017
Alcove F

Members: ~~Steve Allton~~, Meagan Collins, ~~Vanessa Delgado~~, Joe Gillespie, ~~Leticia Gradington~~, Kevin Joseph, Lisa Kring, Michael Maestas, Megan Smith, Lindsay Orion, ~~Kari Stone-Sewalish~~ (~~Lance Watson~~), Jill Urkoski, Aramis Watson

1. Welcome

2. Updates

- New Committee Member: Lance Watson
 - Lance Watson (Director of Student Conduct) will serve as the Student Conduct & Community Standards committee representative while Kari Stone-Sewalish is out on leave.
- Mission, Vision, and Values
 - Kevin shared handout with revised mission and vision statements, as well as the Jayhawk Values. The mission, vision, and values statements will guide the development of the division's strategic goals.
- Strategic Planning Website
 - Kevin provided an overview of the updated Strategic Plan page on the Student Affairs website.

3. Discussion

- SWOT Analysis Activity
 - Each Strategic Planning Committee Work Group was given a few minutes to write out the key themes from their assigned questions on larger sheets of paper.
 - Strategic Planning Committee Work Groups then presented their key themes with the larger group. Kevin also shared his key themes for each set of questions.
 - Upon review of both sets of themes, committee members recognized the overlap between each group's theme and Kevin's themes. Additional edits were made to capture and include any outliers.
 - SWOT Analysis was finalized. Kevin will send out the final SWOT analysis to all committee members on February 2nd.
- Next Steps:
 - i. Strategic Alternatives Worksheet
 - Complete/Email Strategic Alternatives Worksheet by February 10th or 13th (?)
 - Kevin shared handout with instructions on how to develop Strategic Alternatives using the finalized SWOT Analysis.

- Kevin explained the process and provided examples on how to complete process.
- Committee members will conduct this activity individually.
- Kevin asked for input on whether or not individually identified strategic alternatives should be sent via email by February 10th or shared at the meeting on February 13th. Committee members agreed to send their identified strategic alternatives to Kevin via email by February 10th.
- Kevin will then work through any similarities and have them ready for the next Strategic Planning Committee meeting on February 13th.
- Kevin agreed to send the handout electronically to the committee.
- Develop List of Strategic Alternatives at February 13th Meeting
 - Kevin explained that at the next committee meeting, the committee will work to develop a list of strategic goals.
 - The list will be shared with Tammara Durham before sharing with the division for feedback. This will ensure that only feasible strategic alternatives are shared with the division.
- ii. Strategic Alternatives Survey
 - February 20th – March 3rd
 - Once the list of strategic alternatives is finalized. They will be shared with all division staff via a survey.
 - Kevin shared that the survey will ideally go out to all staff the week of February 20th and close on March 3rd.
 - Student Involvement
 - Kevin asked the committee for thoughts on ways to include students. Due to the short timeframe, he suggested sending the list of strategic alternatives to student advisory boards and presidents/leaders of all registered student organizations.
 - Committee members mentioned administering to students visiting their offices/departments, student employees, all students registered in Rock Chalk Central, KU Student Housing residents, etc.
 - Kevin said he would get input from Tammara Durham and share at the next committee meeting.

4. Additional Comments/Questions

Next Meeting – February 13th – 3:00 Alcove F