

Student Affairs Strategic Planning Committee
3:00 – 4:00 p.m., February 13, 2017
Alcove F

Members: Steve Allton, Meagan Collins, Vanessa Delgado, ~~Joe Gillespie~~, Leticia Gradington, Kevin Joseph, Lisa Kring, Michael Maestas, ~~Megan Smith~~, ~~Lindsay Orion~~, ~~Kari Stone Sewalish~~ (Lance Watson), Jill Urkoski, Aramis Watson

1. Welcome

2. Updates

- Student Involvement
 - Kevin shared that he would provide an update on student involvement after going through the list of potential strategic goals.

3. Discussion

- Strategic Alternatives
 - i. Finalize list for Strategic Alternatives Survey
 - Kevin shared that he received 128 strategic alternatives from committee members. He then coded and grouped the responses into 10 draft overall themes/strategic goals for discussion.
 - Discussion of draft overall themes/strategic goals for discussion.
 1. Create and enhance services that support personal health and wellness.
 - i. Overall, the group was okay with the wording of this strategic goal.
 - ii. Vanessa asked whether the goal referred to students or staff. Kevin indicated that we should specify, but also noted that we do provide services for all members of the KU community.
 - iii. Kevin will get input from Tammara during upcoming meeting.
 2. Demonstrate and communicate the impact of Student Affairs efforts on the KU student experience within the division and to external stakeholders
 - i. Overall, the group was okay with the wording of this strategic goal.
 3. Develop and deliver programs and initiatives that meet the needs and interests of all KU students, which improve access, retention, engagement, persistence, and completion.

- i. After some discussion, it was determined that “Develop and” should be removed from the beginning of this strategic goal, revising the goal to: “Deliver programs and initiatives that meet the needs and interests of all KU students, which improve access, retention, engagement, persistence, and completion.”
4. Encourage professional growth and advancement by developing and retaining division staff at all levels and recruiting diverse and qualified professionals.
 - i. Overall, the group was okay with the wording of this strategic goal.
5. Engage students in learning opportunities outside the classroom.
 - i. Overall, the group was okay with the wording of this strategic goal.
 - ii. Kevin informed the group that Tammara wants this particular goal to be one of our final division goals.
6. Establish and enhance programming addressing current campus-related issues, including campus safety, alcohol education, health and wellness, social justice and inclusion, and gender equity.
 - i. Kevin shared that he wasn’t fond of the way it was written, and wanted some feedback.
 - ii. Jill pointed out that “current” should be removed from this particular goal—as goals should be forward-thinking.
 - iii. There was also some discussion regarding the wording of campus-related issues, including alcohol education, removing the word “health,” and including social justice and inclusion, and gender equity.
 - iv. Aramis suggested rewriting the goal to highlight a student development component.
 - v. After much discussion, the group collectively decided to separate this particular goal into two different strategic goals: “Establish and enhance programming addressing the changing needs of the KU community, including those related to campus safety, alcohol education, and wellness” and “Foster a culture that promotes social justice, inclusion, and equity.”
 - vi. Kevin will share revised strategic goals with larger group for feedback. He will also share with Tammara.

7. Establish collaborations and partnerships, both internally and externally, that contribute to the growth and development of KU students.
 - i. Collectively, the group decided this strategic goal was better fitted as a strategy/initiative under other strategic goals. As a result, this particular strategic goal was eliminated.
 8. Establish division-wide networking opportunities that support the retention of professional staff.
 - i. Aramis suggested making this particular strategic goal an initiative/strategy under goal #4 (see above). The group agreed. As a result, this particular strategic goal was eliminated.
 9. Improve communication throughout the division to foster a sense of awareness and cohesiveness.
 - i. Overall, the group was okay with the wording of this strategic goal.
 10. Pursue new funding opportunities and resources to meet student and staff needs.
 - i. Overall, the group was okay with the wording of this strategic goal.
- Kevin will send out the revised list of strategic goals to the committee for any additional feedback.
- ii. Survey format
 - Kevin mentioned that the Strategic Alternatives Survey will go out to all staff. Respondents will be asked to select their top 3 goals from the finalized list.
 - Kevin would like to get the survey out Feb 20th with a close date of March 3rd. This would allow time to determine the top strategic goals, as determined by staff responses, prior to March 6th meeting.
- Next Steps:
 - i. Meet with Tammara- February 16th
 - Share list of strategic alternatives for approval
 - ii. Strategic Alternatives Survey
 - February 20th – March 3rd (?)
 - Student Involvement

4. Additional Comments/Questions

Next Meeting – March 6th – 3:00 Alcove F