

# 2016-2017 Assessment Final Report

Department: Student Involvement and Leadership Center

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## Student Office Training Day Assessment

### Introduction

#### Assessment Project Description

Student Officer Training Day is a half-day conference/educational program provided by the Student Involvement and Leadership Center (SILC) and Union Programs each year. Breakout sessions are provided for student organizations, including topics that will be beneficial to the success of the organization. This year's topics included:

- Diversity and Inclusivity
- Funding and Finances for your Organization
- Nuts and Bolts of Running Student Organizations
- Peer Leadership Consultants Exercise
- University Policies for Event Planning/Marketing

Student Officer Training Day was selected for assessment to determine if it is effectively educating students on the various aspects of effectively engaging in student organizations as student leaders. This feedback will provide SILC staff insight into how improvements can be made to this program.

#### Service/Program Student Learning Outcome(s)

Students participating in the Student Officer Training Day will be able to learn from the following breakout presentations offered to student group leaders...

1. Comprehend policies and procedures for successful student organization registration (SILC Learning Outcome #1; Student Orgs Learning Outcome #1)
2. List possible funding opportunities available to the student organizations, (SILC Learning Outcome #1, #2, #3; Student Orgs Learning Outcome #1)
3. Recognize diversity and inclusivity issues involving student organizations, (SILC Learning Outcome #3, #5, #6; Student Orgs Learning Outcome #3, #4, #5)
4. Develop professional and leadership skills (such as event planning, scheduling, logistics, event programming, implementation, promotion, execution, evaluation, etc.) that can be

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transferred to their professional experiences beyond KU. (SILC Learning Outcome #1, #3, #4; Student Orgs Learning Outcome #2, #5)

5. Recognize Annie Morris and Peer Leadership Consultants' role in assisting student organizations. (SILC Learning Outcome #1, #2, #3, #4, #5; Student Orgs Learning Outcome #1, #2, #4, #5)

## **Population/Sample:**

Students who attended a Student Officer Training Day during the 2016 fall semester were asked to fill out a written evaluation directly after the session. A total of 43 students were in attendance, and 38 students participated in the written evaluation.

## **Assessment Method(s):**

Participants were asked to fill out a written survey directly after the session.

## **Summary of Key Findings/Results**

### **Demographic Findings**

- 94.7% of respondents identified as students (n=36)
- 5.26% of respondents identified as freshman, 18.42% identified as sophomores, 28.95% identified as juniors, 21.05% identified as seniors, 21.05% identified as Graduate Students, and 5.26% identified as Not applicable due to their status as a staff member with the University.
- 10.53% of respondents identified as 30+ years old, and with only 2 staff/faculty members in attendance it was discovered that at least 2 students were in attendance who had Non-traditional affiliation
- 52.63% of respondents identified as male, 47.37% of respondents identified as female
- 60.47% of respondents identified as Caucasian/White (n=26)
- 81.58% of respondents identified as Heterosexual (n=31), 5.26% of respondents identified as Lesbian/Gay (n=2), 5.26% of respondents identified as Other (n=2), 7.89% of respondents preferred not to respond (n=3)
- 65.79% of respondents live in other off-campus housing (n=25)

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- 89.47% of respondents identified as Domestic Students (n=34), 10.53% of respondents identified as International Students (n=4)
- 97.37% of respondents identified as Able-Bodied (n=37), 2.63% of respondents identified as an Individual with a Disability (n=1)

### **Recognize diversity and social justice as it relates to leadership in student organizations:**

- 75.68% of respondents agree or strongly agree that they are more aware of how diversity and social justice relate to leadership after participating in Student Officer Training Day (n=28)
- 86.48% of respondents agree or strongly agree that they are more knowledgeable of inclusive practices and programming after participating in Student Officer Training Day (n=32)

### **Comprehends policies and procedures for successful student organization registration:**

- 94.58% of respondents agree or strongly agree that they have a better understanding of how the annual student group registration process after participating in Student Officer Training Day (n=35)
- 89.19% of respondents agree or strongly agree that they have a better understanding of why a constitution and by-laws are important for their organization after participating in Student Officer Training Day (n=33)
- 83.78% of respondents agree or strongly agree that they have a better understanding of their advisor's role in supporting their organization after participating in Student Officer Training Day (n=31)

### **Comprehend possible funding opportunities available to the student organizations:**

- 100% of respondents agree or strongly agree that they have a better understanding of how to obtain Coca-Cola and Student Senate funding for their organization after participating in Student Officer Training Day (n=37)
- 89.19% of respondents agree or strongly agree that they recognize the differences between local checking and SOFAS accounts for their organization after participating in Student Officer Training Day (n=33)

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- 94.6% of respondents agree or strongly agree that they are more aware of fundraising sources for their organization after participating in Student Officer Training Day (n=35)

**Develop professional and leadership skills (such as event planning, scheduling, logistics, event programming, implementation, promotion, execution, evaluation, etc.) that can be transferred to their professional experiences beyond KU:**

- 83.78% of respondents agree or strongly agree that they are more knowledgeable about constructing a planning timeline for an event after participating in Student Officer Training Day (n=31)
- 100% of respondents agree or strongly agree that they have a better understanding of KU resources available to assist my organization during the planning process after participating in Student Officer Training Day (n=37)
- 91.89% of respondents agree or strongly agree that they recognize the importance of conducting evaluations after participating in Student Officer Training Day (n=34)

**Recognize KU LEAD Programs' role in assisting student organizations:**

- 75.68% of respondents agree or strongly agree they have a better understanding of how Peer Leadership Consultants can assist their organization, while 24.32% of respondents neither agreed nor disagreed after participating in Student Officer Training Day (n=37)

### Conclusions

#### Impact of Assessment

These results will cause the Student Involvement and Leadership Center (SILC) to improve the Student Officer Training Day for the 2017-2018 academic year.

- Overall, received positive feedback on Student Officer Training Day
- According to the data, the student organization registration process, funding opportunities, and KU resources were topics that respondents significantly understood

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- According to the data, we could continue developing the topics regarding the KU LEAD Programs and the Diversity/Social Justice.

## **Lessons Learned**

- Continue doing ice-breaker activities as the data shows an increase in student interactions with one another
- The use of written evaluation forms worked well for this event
- We were able to conduct and finalize report immediately after the event happened, which allowed us to be intentional in our reporting
- We did well with including demographic information regarding sexual orientation, but we can still be more intentional with our marketing and recruitment efforts, to have a more diverse audience because the program continues to be predominantly white.