

# 2018-2019 Assessment Final Report

Department: Sexual Assault Prevention and Education  
Center

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## Consent @ KU for Undergraduate Students

### Introduction

#### Assessment Project Description

The primary function of Consent @ KU is to increase students' utilization of sex positive affirmative consent behaviors. It functions to promote an increased knowledge base and skill set to successfully engage in affirmative consent behaviors and shift social norms surrounding affirmative consent within their community. It also seeks to address personal, community, and societal barriers to utilizing and advocating for affirmative consent. Finally, it aims to increase articulation of responsibility among students to work together to prevent/reduce the harm of sexual violence on campus through their personal behaviors and environmental change cultivation through social norm changes in the area of affirmative consent.

#### Service/Program Student Learning Outcome(s)

Students participating in the Consent @ KU workshop will be able to...

- Demonstrate awareness and knowledge of sexual violence on KU's campus.
- Demonstrate beliefs and attitudes that protect against sexual violence (e.g., reduce attitudes related to victim blaming) among incoming KU students.
- Demonstrate rejection of rape myths.
- Demonstrate confidence in their ability to ask utilize affirmative consent throughout any sexual activity.
- Demonstrate confidence in their ability to utilize affirmative consent throughout any sexual activity.

#### Population/Sample:

The target demographic will be undergraduate students enrolled at the University of Kansas. Every student who attends the Consent @ KU training will be eligible to participate in the assessment. In AY18 456 students completed Consent @ KU and 216 of those participants completed the pre/post assessment survey.

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## Assessment Method(s):

Using validated scales, a quasi-experimental pre-post survey research design will be used to assess the impact of Consent @ KU. The survey was provided electronically and in paper form as needed.

## Summary of Key Findings/Results

The total number of participants was 456, with 216 completing the assessment survey.

**I think sexual consent should always be obtained before starting any sexual activity:**

pretest mean: 6.63      post test mean: 6.79      \*\*this was significant

**Sexual consent should be communicated by all individuals in the sexual encounter.**

pretest mean: 6.70      post test mean: 6.82      \*\*this was significant

**Sexual consent should be obtained for all sexual behavior, including oral sex, anal sex and/or sexual intercourse.**

pretest mean: 6.68      post test mean: 6.78

**Sexual consent should be obtained every sexual encounter, regardless if you have previously engaged in sexual activity with that person.**

pretest mean: 6.38      post test mean: 6.72      \*\*this was significant

**It is just as important to obtain sexual consent for all sexual activity as it is for sexual intercourse.**

pretest mean: 6.49      post test mean: 6.79      \*\*this was significant

**Sexual consent should happen multiple times as the sexual activity progresses.**

pretest mean: 5.68      post test mean: 6.73      \*\*this was significant

**I am confident in my ability to obtain consent from a sexual partner**

pretest mean: 6.66      post test mean: 6.67



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## **Conclusions**

Additional results of the impact and effectiveness of Consent @ KU will be communicated to administrators, policy makers, and researchers via webinars and research conferences. Journal articles and conference presentations will be used to disseminate findings of the impact of Consent @ KU to fellow researchers as well as other campuses looking to deliver a similar intervention.