

# Jayhawk Buddy System | Pizza on Stop Day Eve 2014



**BE SMART. BUDDY UP.**

## QUESTIONS OF INTEREST:

1. Does pizza in the residence halls:
  - a. Bring students back to campus earlier than usual?
  - b. Encourage students to stay with a buddy?
  - c. Prevent students from going back out again that night?
2. What behaviors do Buddies engage in?

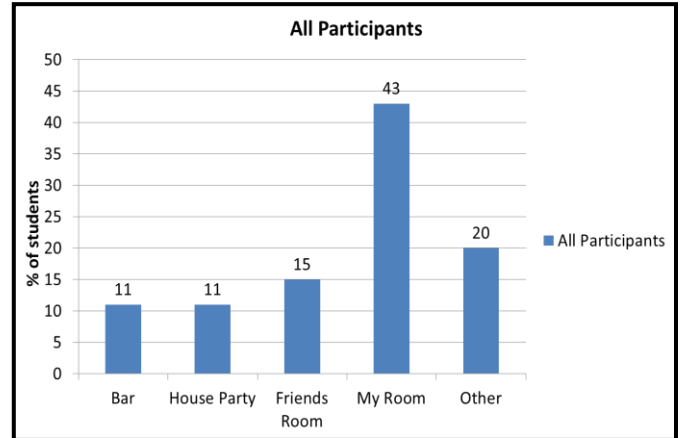
## DATA HIGHLIGHTS:

1. Most students would be in their residence hall room or friends' room if not for the pizza
  - 22% would be at a bar or house party
  - Students from Ellsworth and Hashinger more likely to say they would be at a bar or party if not for the pizza
2. 30% of students said they would still be drinking if not for the pizza
  - Students from Ellsworth more likely to report they would be drinking than other halls
3. 1/3 of students said they came home earlier because of the pizza
  - Lewis and Templin LEAST likely to say they came home earlier because of the pizza
4. Approximately ¾ of students said they returned to the hall with a buddy
  - Males more likely to return with a buddy than females

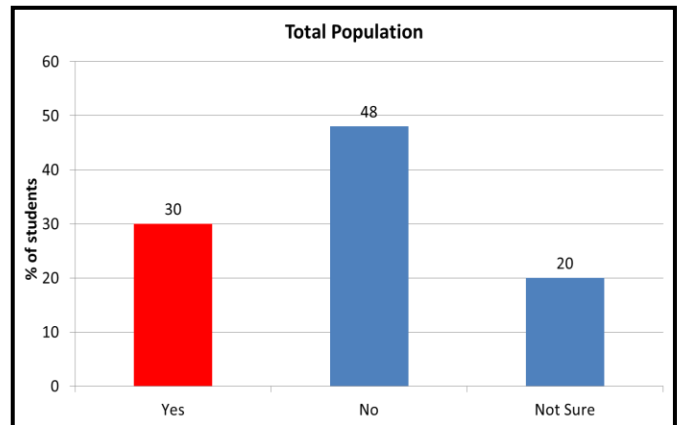
## ACTION STEPS AS RESULT OF ASSESSMENT:

- *Adding in more pizza nights*- results indicate that pizza is an effective means to get approximately 1/3 of students back to campus earlier than usual
- *Target pizza intervention*- pizza may not be as effective in Lewis and Templin as other halls
- *Specific efforts for Ellsworth*- students in Ellsworth Hall were more likely to indicate they would be at a bar if not for the pizza and more likely to say they would still be drinking...extra pizza efforts might be provided for this hall

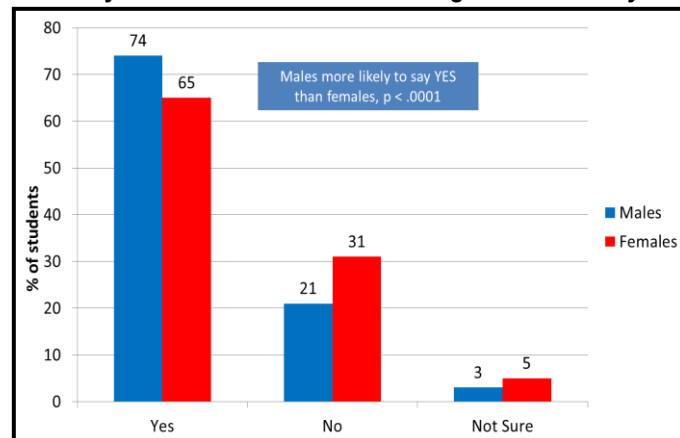
If pizza were not here right now, where would you be?



If pizza were not here right now, would you be drinking?



Did you come back to the hall tonight with a buddy?



### METHOD

- 5-item questionnaire
- Distributed Thursday night before Spring Stop Day
- McCollum, Lewis, Templin, Ellsworth, & Hashinger

### DEMOGRAPHICS

N = 460 students (50% males)  
 <21 = 357  
 ≥21 = 35  
 M<sub>age</sub> = 19.13